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**FOR IMMEDIATE RELEASE****ValueSetters Announces Technology and Marketing Contract with Deuce Drone**

**BOSTON, MA** – February 4, 2020 – ValueSetters, Inc. (OTC:VSTR) has signed a management development and engineering partnership with Deuce Drone to help acquire, integrate, and operate drone delivery for “brick and mortar” retailers. ValueSetters will provide technology and marketing services to Deuce Drone, as they seek to transform traditional retail stores into last-mile fulfillment centers.

“Retailers of all sizes lack the necessary infrastructure to allow affordable, same-day delivery. Deuce Drone will provide an effective solution to the last-mile delivery problem. Bypassing traffic congestion and other obstacles, drone delivery can be quick, economical, and energy efficient,” said Rhett Ross, CEO of Deuce Drone. “McKinsey predicts that cost savings for retailers could be as high as 40%, while PwC estimates that this market could reach \$170 billion.”

“We have chosen to work with ValueSetters on this exciting project due to their deep network of business relationships and world-class technology expertise,” Mr. Ross added. “We are excited to bring this vision to life together and significantly enhance the performance of our retail clients.”

“We are delighted to partner with Deuce Drone as we continue to grow our Logistics and Technology practice,” said Cecilia Lenk, CEO of ValueSetters. “We are impressed with the company’s expertise in logistics, aerospace, design and construction. This combination of skills will provide a strong foundation for Deuce Drone as it opens up the opportunity for all retailers to leverage technology to deliver to customers with competitive service.”

*For additional disclosure regarding operating results, please refer to the Quarterly Report on Form 10-Q for the period ended October 31, 2019, which has been filed with the Securities and Exchange Commission.*

**About ValueSetters:**

Led by a team of professional investors, digital marketing experts, and technology specialists, ValueSetters is a publicly-traded boutique advisory firm with unique expertise in helping private companies raise capital over the internet. The company also provides technology consulting services as well as strategic advice to help companies grow and evolve to meet the challenges of today's marketplace. For more information, visit our website at <http://valuesetters.com>.

**About Deuce Drone:**

[Deuce Drone](#) solves the last mile delivery problem for “brick and mortar” retailers by enabling drone shipment from existing stores. Leveraging clients’ current infrastructure, we design, build, and operate drone delivery systems, transforming retail stores into customer fulfillment centers. Deuce Drone provides a cost-effective, technology-driven solution for same-day delivery that allows retailers to compete with major e-commerce players.

*The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.*