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FOR IMMEDIATE RELEASE

Netcapital Inc. Portfolio Company MustWatch Adds Acclaimed Screenwriter Jason Keller To Team

BOSTON, MA - July 8, 2021- [Netcapital Inc.](#) (OTCQX: NCPL) announced that Jason Keller, acclaimed playwright and screenwriter, has joined portfolio company [MustWatch](#) as Executive Producer. Keller brings nearly two decades of experience in the film and entertainment industry to the MustWatch team.

Keller's body of work is impressive. Most recently Keller wrote the Oscar winning film *Ford vs. Ferrari* (starring Christian Bale and Matt Damon) which was nominated for four Academy Awards, including Best Picture. His other notable writing credits include *Mirror, Mirror* (starring Julia Roberts), *Escape Plan* (starring Arnold Schwarzenegger and Sylvester Stallone) and *Machine Gun Preacher* (starring Gerard Butler), as well as an executive producer for the fifth movie in the *Die Hard* franchise, *A Good Day to Die Hard* (starring Bruce Willis).

"It's an incredibly exciting time to be joining MustWatch," shared Keller. "As we continue developing the app and seeing our global community of users grow, we're looking forward to providing television fans with a better viewing experience and making watching TV fun again."

"We congratulate MustWatch on the exciting addition of Jason Keller to the team. We're greatly impressed by the progress MustWatch has made this past year, and we're eager to see where Jason's experience and expertise take MustWatch next," said Cecilia Lenk, Netcapital Inc. CEO.

MustWatch is currently open for investment on [Netcapital](#).

About MustWatch:

[MustWatch](#) is the media customization app that TV lovers have been waiting for. With targeted, cross-platform show recommendations and an interactive social platform, it's never been easier

to find, recommend, and chat about your favorite shows. To learn more about how MustWatch is connecting people through television, visit mustwatch.com.

About Netcapital Inc.:

[Netcapital Inc.](#) is a fintech company with a scalable technology platform that allows private companies to raise capital online and provides private equity investment opportunities to investors. The company's consulting group, [Netcapital Advisors](#), provides marketing and strategic advice and takes equity positions in select companies with disruptive technologies. The [Netcapital funding portal](#) is registered with the U.S. Securities & Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority (FINRA), a registered national securities association.

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