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FOR IMMEDIATE RELEASE

ValueSetters, Inc. Announces Revenue Growth of 1,384% YoY in the First Quarter of Fiscal 2021

ValueSetters Will Host its First Quarter Fiscal 2021 Earnings Conference Call on September 30, 2020

First Quarter 2021 Year-Over-Year Highlights:

- Revenues grew 1,384% to \$1,762,322
- Gross profit rose 1,044% to \$1,331,303
- Operating income increased 80% to \$52,495

BOSTON, MA – September 21, 2020 – [ValueSetters, Inc.](#) (OTC:VSTR) announced first quarter 2021 revenues of \$1,762,322 and operating income of \$52,495. Revenues increased by 1,384% over the previous year, while operating income increased 80%. The company reported a gross profit margin of 76% and positive shareholders' equity of \$711,433.

Portfolio Company Investments Increased 349% Year-Over-Year

The value of our portfolio investments increased by more than 349% year-over-year and our portfolio companies continue to perform well.

“Our business trends remained robust in the first quarter of fiscal 2021,” commented Cecilia Lenk, CEO of ValueSetters. “We delivered accelerating revenue growth, strong operating income and positive shareholder equity. In addition, we continued to work closely with our portfolio company partners to make significant progress.”

“I’m proud of the contributions everyone on our team has made to deliver another successful quarter,” Ms. Lenk continued.

ValueSetters Will Host An Earning Conference Call on September 30, 2020

ValueSetters will discuss its 2021 first quarter results via an investor conference call on September 30, 2020 at 12:00 p.m. ET. To join the call, please use the following access numbers:

- Phone Numbers: 800-346-7359, 973-528-0008
- Conference ID: 414052

Those unable to listen to the call live may access a replay via the investors section of ValueSetters’ website: <https://valuesetters.com/investors>.

For additional disclosure regarding operating results, please refer to the Quarterly Report on Form 10-Q for the period ended July 31, 2020, which has been filed with the Securities and Exchange Commission.

About ValueSetters:

ValueSetters is a publicly-traded fintech company dedicated to democratizing private capital markets and empowering entrepreneurs to succeed. We help companies at all stages build, grow and fund their businesses with a full range of services from strategic advice to raising capital. Our team of professional investors offer deep expertise across a range of verticals including biotechnology, technology and public policy. Working together with Netcapital's online private market, our digital marketing experts can help you raise capital efficiently and effectively. To learn more about how ValueSetters can help your business please visit our website at <https://valuesetters.com>.

The Netcapital funding portal is registered with the U.S. Securities & Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority (FINRA), a registered national securities association. For more information, please visit <https://netcapital.com>.

The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any

reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.