
VALUESETTERS:

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FOR IMMEDIATE RELEASE**ValueSetters Announces Positive Operating Cash Flow for First Half of Fiscal 2019****Highlights:**

- Positive operating cash flow of \$8,890
- 517% increase in revenues
- Operating loss reduction of 84%
- 83% reduction in interest expense
- Total debt reduction of \$11,316

BOSTON, MA – December 17, 2018 – ValueSetters, Inc. (OTC:VSTR) announced positive operating cash flow of \$8,890 for the first half of fiscal 2019. “We were pleased to report positive operating cash flow again this quarter, as a direct result of the growth in our consulting business,” said Cecilia Lenk, CEO. “In addition, we were able to significantly reduce operating losses and continued to make progress on deleveraging our balance sheet. Revenue growth was significant, up more than 500% in the first half, and we are seeing a pickup in the number of business referrals from existing clients. Our demonstrated success in fundraising for clients through digital marketing has attracted significant interest and is driving an increase in our pipeline. As a result, we remain optimistic about our future growth prospects.”

For additional disclosure regarding operating results, please refer to the Quarterly Report on Form 10-Q for the period ended October 31, 2018, which has been filed with the Securities and Exchange Commission.

About ValueSetters:

Led by a team of professional investors, digital marketing experts, and technology specialists, ValueSetters is a publicly-traded boutique advisory firm with unique expertise in helping early stage companies raise capital over the internet. The company also provides technology consulting services as well as strategic advice to help companies grow and evolve to meet the challenges of today's marketplace. For more information, visit our website at <http://valuesetters.com>.

The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.