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**VALUESETTERS:**

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**FOR IMMEDIATE RELEASE****ValueSetters Announces Positive Operating Profit and Shareholder Conference Call**

## Highlights:

- Operating profit of \$17,548
- Net income of \$12,391
- 175% increase in revenues vs. 3Q18
- \$44,144 increase in cash balance vs. 4/30/18
- Positive operating cash flow

**BOSTON, MA** – March 18, 2019 – ValueSetters, Inc. (OTC:VSTR) announced positive operating earnings of \$17,548 for the third quarter of fiscal 2019 and net income of \$12,391. “We were pleased to report an operating profit this quarter, as a direct result of the strong growth in our consulting business,” said Cecilia Lenk, CEO. “Now that we have a proven track record in marketing private capital offerings, demand for our services has increased. In addition, we are receiving referrals from existing clients, which is helping to drive strength in our pipeline. As a result, we were able to grow sales by 175% vs. third quarter of last year and by 77% sequentially. We remain optimistic about our future growth prospects.”

We will be holding a conference call to review both our strategic outlook and third quarter earnings on Wednesday, March 27th at 12 p.m. ET. To access the call, dial either **800-346-7359** or **973-528-0008** and provide code **698785** to the operator. The name of the call is ValueSetters Earnings.

A slide presentation will be added to our website prior to the call and will be available on the Investors page, under Events & Presentations <https://valuesetters.com/events-and-presentations>.

*For additional disclosure regarding operating results, please refer to the Quarterly Report on Form 10-Q for the period ended January 31, 2019, which has been filed with the Securities and Exchange Commission.*

**About ValueSetters:**

Led by a team of professional investors, digital marketing experts, and technology specialists, ValueSetters is a publicly-traded boutique advisory firm with unique expertise in helping early stage companies raise capital over the internet. The company also provides technology consulting services as well as strategic advice to help companies grow and evolve to meet the challenges of today's marketplace. For more information, visit our website at <http://valuesetters.com>.

*The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.*