
VALUESETTERS:

Coreen Kraysler, CFA

CFO

781-925-1700

ckraysler@valuesetters.com

FOR IMMEDIATE RELEASE**ValueSetters Announces Revenues of \$1,013,612 for Fiscal 2019****Highlights:**

- Revenues of \$1,013,612 vs. \$111,171, a year over year increase of 812%
- Gross profit of \$988,414 vs. \$87,286 in fiscal 2018, an increase of 1032%
- Net income of \$582,880 vs. fiscal 2018 income of \$131,129, an increase of 345%
- 42% reduction in shareholder deficit

BOSTON, MA – August 5, 2019 – ValueSetters, Inc. (OTC:VSTR) announced net income of \$582,880 for fiscal 2019 on revenues of \$1,013,612. Revenues increased by 812% over the previous year, while net income grew by 345%. The company reported a gross profit margin of 98%.

“This was a strong year for ValueSetters, and we achieved many significant milestones,” said Cecilia Lenk, CEO. “We generated revenues in excess of \$1 million, achieved profitability, and sustained positive operating cash flow for each of the previous four quarters. In addition, we expanded our consulting practice, with the launch of three new verticals: impact investing, logistics technology, and economic development.”

“I could not be more proud of the ValueSetters team,” added Ms. Lenk. “Each team member played a critical role, and we look forward to building on this success in the future.”

ValueSetters will hold an investor conference call to review year-end results on August 7th, at 12:00 p.m. ET. To access the call, please dial 800-346-7359 or 973-528-0008 and provide the following access code: 494685.

For additional disclosure regarding operating results, please refer to the Annual Report on Form 10-K for the period ended April 30, 2019, which has been filed with the Securities and Exchange Commission.

About ValueSetters:

Led by a team of professional investors, digital marketing experts, and technology specialists, ValueSetters is a publicly-traded boutique advisory firm with unique expertise in helping early stage companies raise capital over the internet. The company also provides technology consulting services as well as strategic advice to help companies grow and evolve to meet the challenges of today's marketplace. For more information, visit our website at <http://valuesetters.com>.

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