

## Submission Data File

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Items*	5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers 9.01 Financial Statements and Exhibits
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Notify via Website only	No
E-mail 1	gbindra@filing2sec.com

E-mail 2

gbindra@pacificstocktransfer.com

(End Notifications)

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): **May 14, 2018**

**VALUESETTERS, INC.**

(Exact name of registrant as specified in its charter)

**Utah**  
(State or other  
jurisdiction of incorporation)

**000-55036**  
(Commission File No.)

**87-0409951**  
(I.R.S. Employer Identification No.)

**745 Atlantic Avenue  
Boston, MA 02111**  
(Address of principal executive offices)

**(781) 925-1700**  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13-4(e) under the Exchange Act (17 CFR 240.13e-4(c))

## SECTION 5 – CORPORATE GOVERNANCE AND MANAGEMENT

### **Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On May 14, 2018, Kathy Kraysler, 48, accepted the position of Chief Marketing Officer of ValueSetters, Inc. (the “Company”). The board of directors of the Company granted Ms. Kraysler 5,000,000 shares of restricted common stock of the Company. The stock vests on a quarterly basis over a four-year period. Ms. Kraysler also receives cash compensation of \$10,000 a month.

Ms. Kraysler is the sister of Coreen Kraysler, the Company’s Chief Financial Officer. There are no other family relationships with any officers or directors of the Company.

For the past five years, Ms. Kraysler has had the following principal occupations and employment:

Director of Marketing Operations and Director of Demand Generation, NewStore, Inc., Boston MA, February 2016 – May 2018.

Senior Digital Marketing Manager, TandemSeven, Boston, MA, March 2015 – August 2015.

Research and Analytics Manager, PayPal, Boston, MA, February 2013 – February 2015.

Ms. Kraysler has not held any directorships for the past five years.

## SECTION 9 – FINANCIAL STATEMENTS AND EXHIBITS

### **Item 9.01 Financial Statements and Exhibits.**

(c) Exhibits.

#### Number Documents

99.1 [Press release of ValueSetters, Inc. dated May 16, 2018](#)

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**VALUESETTERS, INC.**

Date May 16, 2018

By: /s/ Cecilia Lenk

Cecilia Lenk

Title: Chief Executive Officer

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**VALUESETTERS:**

Cecilia Lenk, PhD

CEO

781-925-1700

cecilia.lenk@valuesetters.com

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**FOR IMMEDIATE RELEASE****Kathy Kraysler Joins ValueSetters as Chief Marketing Officer****Former Director of Audience Analytics at MIT and Online Strategy Manager for****Dow Jones Will Spearhead The Company's Marketing Consulting Services**

**BOSTON, MA** – May 16, 2018 – ValueSetters, Inc. (OTC:VSTR) announced today that Kathy Kraysler has joined the company as Chief Marketing Officer. A Yale M.B.A., with over 20 years of digital marketing, strategy, and analytics experience, Ms. Kraysler has held Senior Marketing positions at multiple high profile institutions, including PayPal, Dow Jones and MIT, as well as several early-stage companies.

“Kathy comes to us with a wealth of experience in all aspects of marketing, including digital marketing, demand generation, and audience analytics. These are critical success factors for our clients,” said ValueSetters’ CEO, Cecilia Lenk. “Her proven ability to drive sales for a wide range of industries and company types will be a major asset to our team, as we continue to build out our marketing consulting services effort.”

“ValueSetters is well positioned to benefit from the explosive growth in private capital markets, and their relationship with Netcapital, a leading funding portal, provides a significant competitive advantage in terms of lead generation,” said Ms. Kraysler. “I am impressed with what this dynamic group has accomplished so far and look forward to helping drive the company’s future success.”

**About ValueSetters:** Led by a team of professional investors and technology specialists, ValueSetters is a publicly- traded boutique advisory firm with unique expertise in helping early stage companies raise capital over the internet. The company also provides technology consulting services as well as strategic advice to help companies grow and evolve to meet the challenges of today's marketplace. For more information, visit our website at <http://valuesetters.com>.

*The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results, levels of activity, performance or*

*achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.*