

Submission Data File

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Items*	7.01 Regulation FD Disclosure 9.01 Financial Statements and Exhibits
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ABS Asset Class Type	
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Sponsor CIK	
Emerging Growth Company	No
Elected not to use extended transition period	No
(End General Information)	

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Document Description 5	Graphic
Document Name 6*	image_004.jpg
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Document Description 6	Graphic
Document Name 7*	image_005.jpg
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Document Description 7	Graphic
Document Name 8*	image_006.jpg
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Document Description 8	Graphic
Document Name 9*	image_007.jpg
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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): December 18, 2019

ValueSetters, Inc.

(Exact name of registrant as specified in its charter)

Utah
(State or other jurisdiction of incorporation)

000-55036
(Commission File No.)

87-0409951
(I.R.S. Employer Identification No.)

745 Atlantic Avenue, Boston, Massachusetts 02111
(Address of principal executive offices) (Zip Code)

781-925-17000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

ITEM 7.01 Regulation FD Disclosure.

The executive officers of ValueSetters, Inc. intend to use the material filed herewith, in whole or in part, in one or more meetings and for a shareholder conference call scheduled for December 18, 2019. A copy of the slide presentation is posted on our website, <https://valuesetters.com/events-and-presentations>, and is attached hereto as Exhibit 99.1.

ValueSetters, Inc. does not intend for this Item 7.01 or Exhibit 99.1 to be treated as “filed” for purposes of the Securities Exchange Act of 1934, as amended, or incorporated into its filings under the Securities Act of 1933, as amended.

ITEM 9.01 Financial Statements and Exhibits.

The following exhibit shall not be deemed as “filed” for purposes of the Securities Exchange Act of 1934, as amended.

(d) Exhibit:

99.1 [ValueSetters, Inc.](#)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ValueSetters, Inc.
(Registrant)

Date: December 18, 2019

/s/ Coreen Kraysler

Coreen Kraysler
Chief Financial Officer
Principal Accounting Officer



Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current beliefs and expectations of ValueSetters' management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. Factors that could cause ValueSetters' actual results to differ materially from those described in the forward-looking statements can be found in ValueSetters' Quarterly Report on Form 10-Q for the quarter ended October 31, 2019, which has been filed with the Securities and Exchange Commission and is available on ValueSetters' website (<https://valuesetters.com/sec-filings>) and on the Securities and Exchange Commission's website (www.sec.gov). ValueSetters does not undertake to update the forward-looking statements to reflect the impact of circumstances or events that may arise after the date of the forward-looking statements.

Alignment of Interests with Shareholders

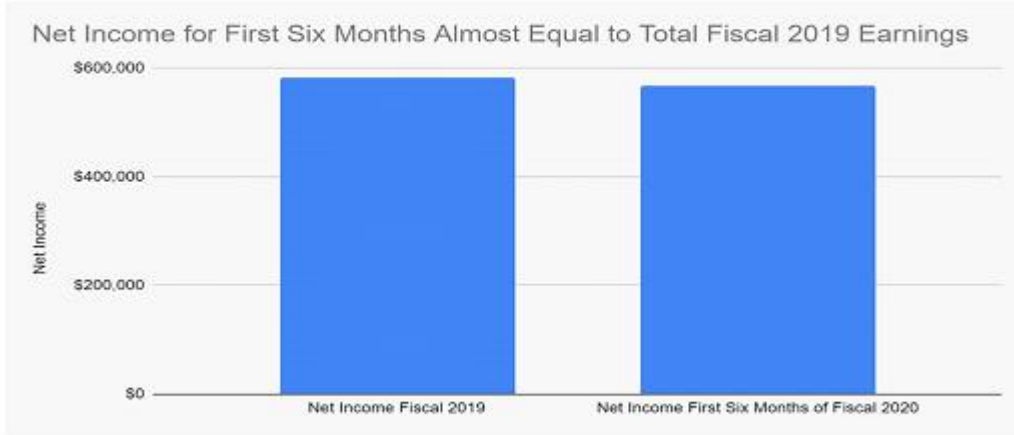
Management is Paid in Stock

- CEO controls 37% of shares out through direct and beneficial interest
- CFO owns 5% of shares out
- Together, management owns/controls 42% of shares out through direct and beneficial ownership
- Management interests completely aligned with shareholders

Management Delivers Results for Shareholders

- Fourth consecutive quarter of profitability
- Revenue increase of 943%, higher than preannouncement
- Gross margin of 99.7%
- Positive book value
- Self-funded growth

Income Growth



Growth in Shareholders Equity





Team

Experienced Team of Female Executives



Cecilia Lenk, Ph.D. CEO
Ph.D., Harvard
Angel Investor, Launchpad Venture Group



Coreen Kraysler, CFA CFO
S.M., MIT Sloan
Former Morningstar 5-star Rated Portfolio Manager



Kathy Kraysler, CMO
M.B.A., Yale
Former Director of Audience Analytics at MIT



Who We Are

ValueSetters is a Boutique Advisory Firm

- We work with companies at all stages to provide assistance with:
 - 1) Raising capital through private market portals
 - 2) Strategic advice
 - 3) Technology consulting

Business Model

Fee-Based Revenue Model Plus Equity Stakes

- Charge fixed fees for services provided
- Take equity stakes in select technology start-ups, including:



KINGSCROWD



Holler



Portfolio Company Success

KingsCrowd Showing Strength in Business Development

- #1 ratings/analytics provider for online private capital markets
- Announced acquisition of newchip aggregator platform
- Increased investor community by tenfold, to 100,000+



Experience and Results Attract Clients

- Professional investor experience provides unique capabilities
 - Effective message crafting to all types of investors
 - Deep network of potential shareholders
- Experience in starting/selling/growing successful businesses
- Political and economic development expertise
- Marketing capabilities, including expert targeting and analytics

Track Record

Management Delivers Results for Clients

- Established strong [track record](#) in marketing private, online capital offerings
- Proven unique capabilities in targeted digital marketing to potential investors
- Successfully completed multiple multi-million \$ equity raises

Incom e Statem ent Review

2Q Income Statement Showed Continued Improvement

- 943% increase in revenues
- 99.7% gross margin, a 12 point improvement
- Net income of \$542,451
- Positive operating leverage of 829 points

Balance Sheet and Liquidity Review

Balance Sheet Continued to Improve vs. F2019

- Increased cash balances by 63%
- Grew investment balances by 101%
- Reported positive shareholders equity for the first time
- Achieved positive operating cash flow
- No converts

ValueSetters Pipeline Drivers

- Established track record driving referrals
- Potential clients taking notice of VSTR's digital marketing and investor outreach success
- Reciprocal referral agreements with Netcapital in place
- Existing clients providing referrals to new customers
- New verticals diversifying client mix



Summary

- Generated significant improvement in financial results
- Assets now exceed liabilities, generating positive book value
- Portfolio companies performing well
- Expansion of consulting practice opens new markets
- Expect further announcement regarding Logistics Tech in 3Q

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